

# MEMBERSHIP APPLICATION

## PART 1: BUSINESS DETAILS

### SECTION A: BUSINESS INFORMATION

**1 Name of applicant business** .....

**Type** (Please tick)  PLC/Limited  Sole Trader  Partnership  LLP  Other

**2 Company Registered Number** (if applicable) .....

**3 VAT Number** .....

**4 Trading names/styles** (if different from 1 above)

Trading name ..... Date of 1st use .....

Trading name ..... Date of 1st use .....

Trading name ..... Date of 1st use .....

**5 Principal place of business** (This address will appear in British Marine publications and on website entry)

Address .....

Main business telephone ..... Fax .....

Email..... Website .....

**6 Name of contact to whom main correspondence should be sent**

Direct dial ..... Email .....

**7 Names of additional staff members who you wish to be held on British Marine database**

Name ..... Job title ..... Email .....

Name ..... Job title ..... Email .....

Name ..... Job title ..... Email .....

**8 Name of applicant business holding company** (if applicable) .....

**9 Nature of holding company's business activities** .....

### SECTION B: NATURE OF BUSINESS

**1 State the nature of the principal business activities in the marine industry including details of products manufactured or stocked**

a) .....

b) .....

c) .....

**2 When did the applicant business commence trading in the marine industry?** .....

**3 Annual turnover of the applicant business in the marine industry** (excluding non-marine related turnover, see guidance notes for further detail)

Estimated current year ..... Last financial year ..... Previous financial year .....

**4 What percentage of the applicant business total annual turnover is in the marine industry?** .....

**5 Does the applicant business trade in any other market outside the marine industry?** Yes  No  (Please tick)

If so, in which markets? .....

.....

**6 If the applicant business provides advice in regard to and/or arranges insurance, please state your FSA registered number** .....

**7 If you are a boatbuilder, please**

Give type and size of boat .....

Confirm your registered MIC code .....

If you use a notified body, please identify.....

If you are not yet registered for a MIC code please contact British Marine's Technical Department on 01784 473377 or email [technical@britishmarine.co.uk](mailto:technical@britishmarine.co.uk)

## SECTION C: EMPLOYEES

### 1 Number of employees including directors/partners/proprietor of applicant business

Total marine employees ..... Full time ..... Part time .....

## SECTION D: DISCLOSURE

### 1 Do any of the directors/partners/proprietors have any interest in any other company/business that has a commercial relationship with the applicant business Yes No (Please tick)

### 2 Have any of the applicants' directors/partners/proprietors ever been convicted of theft or fraud, ever been declared bankrupt, ever been a director of any company which has been liquidated or to which a Receiver or an Administrator has been appointed, or entered into a Deed of Arrangement

Yes  No  (Please tick)

If the answer is Yes to either 1 or 2 above, provide full details separately and where appropriate provide copies of the relevant Declarations and Certificates of Discharge

## SECTION E: BENEFITS

### 1 Which British Marine services will most benefit the applicant business? (Please tick)

- |   |  |
|---|--|
| <input type="checkbox"/> Legal & Financial                  | <input type="checkbox"/> Marketing                           |
| <input type="checkbox"/> Technical                          | <input type="checkbox"/> Government Relations                |
| <input type="checkbox"/> International Business Development | <input type="checkbox"/> British Marine Boat Shows Discounts |
| <input type="checkbox"/> Training                           | <input type="checkbox"/> Commercial Benefits                 |
| <input type="checkbox"/> Environment & Boating Facilities   | <input type="checkbox"/> Statistics & Market Research        |

## SECTION F: REGIONAL AND GROUP ASSOCIATIONS

You will be assigned to the most appropriate regional association. You will also belong to the sector group association most relevant to your trading activities. Please indicate which association you would like to join, if you have a preference:

.....  
.....

For further information on these associations, please visit [britishmarine.co.uk/associations](http://britishmarine.co.uk/associations)

## SECTION G: MARKETING

### 1 How did you hear about British Marine? (Please tick)

- Direct from British Marine (name of staff member) .....
- Direct from a group or region association (please name) .....
- Website/search engine
- At an event, if so which one? .....
- Referred by a Member .....

## SECTION H: SOCIAL MEDIA

Please let us know your social media contacts, so we can keep you updated with all British Marine activity:

- Facebook .....
- Twitter .....
- Linked In .....
- Other (Please state) .....

## PART 2: DECLARATION & COMMITMENT

- 1 We/I on behalf of the applicant business confirm that all of the information we/I have provided both in and with the application is, to the best of our/my knowledge and belief, accurate.
- 2 We/I on behalf of the applicant business undertake and agree:
  - 2.1 To keep confidential all matters received from British Marine or the Associations which are expressed to be confidential in the communications.
  - 2.2 To immediately notify British Marine in writing of any change to marine activities, ownership, direction, control or operation of the applicant business to those declared on this form.
  - 2.3 To observe and abide by British Marine's Rules and Code of Practice and any code which shall be adopted by any of the relevant Regional or Group Associations (available to download from britishmarine.co.uk/rules).
  - 2.4 To abide by the Advertising Standards Authority's Code of Advertising Practice.
  - 2.5 To be bound by the complaints and disputes, and disciplinary and appeal procedures of British Marine.
  - 2.6 To comply with the provisions of the Recreational Craft Directive and all legislation relevant to the applicant business activities.
- 3 We/I on behalf of the applicant business understand and accept that British Marine is not under any obligation to accept the applicant business application for membership of British Marine and relevant associations.
- 4 We/I on behalf of the applicant business agree to accept the class of membership which shall be determined by British Marine.
- 5 We/I on behalf of the applicant business, understand that the application will not be considered by British Marine until British Marine is in receipt of all components of a full application.

Preferred suppliers of the British Marine Federation may use your data to contact you about products and services that we offer that help you get the most out of your membership eg. Barclays payment acceptance. If you prefer not to be contacted then please tick this box:

The British Marine Federation may pass your information on to carefully selected third parties. If you would prefer your information not to be used in this way, please tick here:

Signed by ..... Print name .....

Position held ..... Date .....

**This form must be signed by a director/partner/proprietor/company secretary of the applicant business, or by an individual employed by the applicant business who by signing confirms that he/she has authority of the applicant business to do so.**

## GUIDANCE NOTES

### (Section B) Definition of Marine Turnover

- a Marine Trading turnover is defined as all invoiced sales and invoiced services connected to the leisure, superyacht (over 24m) and small commercial (up to 24m) marine industry. This includes the manufacture and supply of craft, equipment, engines/systems and accessories as well as all marine related services to consumers and businesses.
- b Marine Turnover should be reported in pounds sterling and relate to all relevant marine trading turnover of the applicant company, including international trading.

### For the purpose of British Marine membership, turnover is calculated in different ways for the following categories of business:

**Boat Brokers:** turnover is total 'commission earned' figures in the accounts, plus the gross sales value of any craft purchased and resold as principals

**Insurance Companies & Underwriters:** turnover is 10% of premium income (net retained) from the UK boating industry

**Insurance Brokers, Agents and Underwriting Agents:** turnover is the net retained commission earned from the UK boating industry

**Finance Houses:** turnover is income arising from the difference between borrowing & lending rates on the UK boating industry

**Finance Brokers:** the income arising from fees received from financial introductions on the amount you lend the UK boating industry

**Solicitors:** turnover is income arising from fees received from the UK boating industry

**Charities:** calculated as 1/3<sup>rd</sup> of total fee

**College/University:** set fee

**Yacht Club:** total marine turnover excluding membership/club fees

**There are three membership types:** Start Up Member, Full Member and International Member. Upon application we will advise which membership type your business will be eligible for, dependent on the nature of your business. To read more on our membership types please visit [britishmarine.co.uk](http://britishmarine.co.uk)

## CONTACT US

### British Marine Federation

Marine House, Thorpe Lea Road,  
Egham, Surrey TW20 8BF, United Kingdom  
Tel: +44 (0)1784 223663 Fax: +44 (0)1784 439678  
Email: [membership@britishmarine.co.uk](mailto:membership@britishmarine.co.uk)  
[britishmarine.co.uk](http://britishmarine.co.uk)



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